



Jamie Anderson  
Business and Personal Coach  
[jamie@sparksuccess.com](mailto:jamie@sparksuccess.com)  
T.403.209.5936  
F.403.532.2836

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## **HOW CAN I USE THE LAW OF ATTRACTION TO CREATE THE BUSINESS I DESIRE?**

The Law of Attraction uses three simple principals:

1. Know what you truly want. Know the reasons for wanting that.
2. Be grateful.
3. Take action.

How can these principals be tailored to create or update your business?

Firstly, get crystal clear on what you want for your business and what about this is important to you. What I often suggest to my clients is to find a way that is meaningful for them to keep the end desire in mind. This can be as simple as brainstorming ideas and jotting them down, writing where they want the company to be in a certain timeframe from now, or writing a detailed narrative describing in retrospect, as if it were at a future time, about how far you have come. It could be something more visual like a collage or drawing illustrating the things, experiences, feelings you desire as if these have already happened. Incorporate as many details as possible. Start with the question: What does my business look like in 1 year, 3 years, or 5 years? Next, ask: Why is that important to me? Then, add the details: What does it feel like? Who is there? What are we doing? Who are our customers? What are we offering? What is our profit? Where are we published? Add any other part that might be particularly meaningful for you.

Secondly, find a way to be grateful for where you are currently at. Be joyful about your courage of starting anew. Appreciate that you may not yet know all the things that you want to but that you can learn and, also, meet new people in your quest for the answers. Understand that you make choices in each moment that affect your success. Be appreciative that you are at choice, respond in a way that supports your vision, and celebrate your awareness and responsiveness!

Finally, get into action. Make a strategic plan with a trusted business coach or advisor ... somebody that knows about business start-up's and transitions. Make sure you have the resources, reserves and support to achieve the plan. Ensure you are in a position to get over potential hurdles that may appear. Then, start, one or two steps at a time. Note what is working and how you can reframe or learn from what is not working so that it becomes a positive. Keep focused and keep moving.

Are you ready for your desired destination?

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